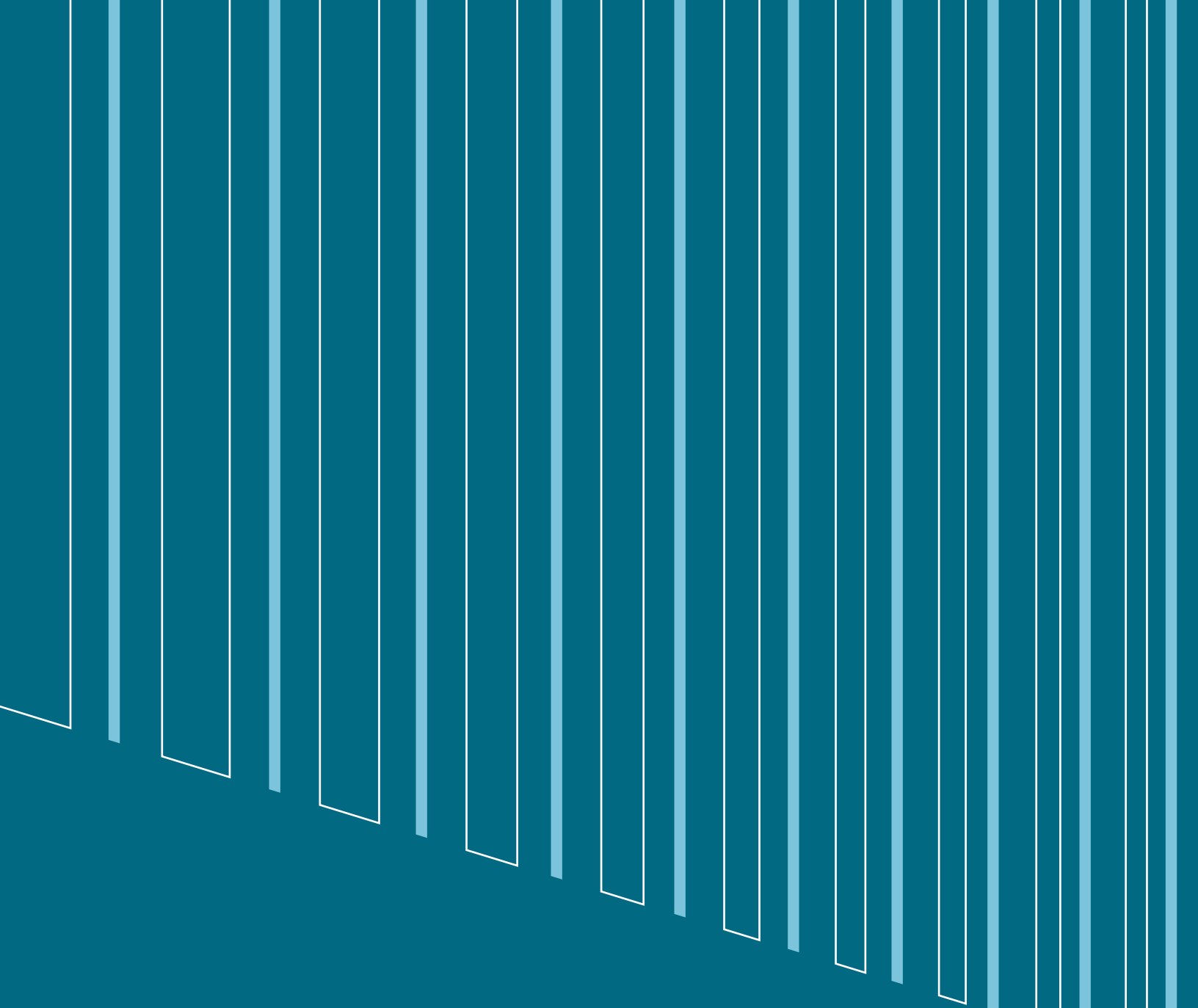




EXHIBITOR PROSPECTUS

KANSAS CITY, MISSOURI | APRIL 1-4, 2027



MIDWEST DENTAL CONFERENCE

APRIL 1-4, 2027
APRIL 2-3, 2027 — EXHIBIT HALL OPEN

The **MIDWEST DENTAL CONFERENCE (MDC)** is the largest conference held by a dental school and alumni organization in the country. We invite you to participate as an exhibitor on Friday, April 2, and Saturday, April 3, 2027.

The conference features four days of continuing education courses led by renowned speakers, hands-on workshops, the annual Pouring from the Heart fundraising gala, class reunions, professional partners and more. Exhibitors can reach 2,500 dental professionals, and with alumni from across the country (concentrated in Arkansas, Hawaii, Kansas, Missouri, New Mexico and Oklahoma), the regional reach of the Midwest Dental Conference offers an exceptional platform for your business.

QUICK REFERENCE

- 1 Exhibit Hall Schedule and Location
- 2 Why Exhibit with MDC
- 3 Exhibit Hall Map
- 3 Exhibits Pricing
- 4 Certificate of Insurance
- 4 Exhibit Booth Details
- 4 Cancellation Policy
- 4 Company Representative Badges
- 5 Exhibit Hall Happenings
- 5 Hotel Information
- 5 Shipping Information
- 6 Sponsorship Packages
- 7 Promotional Opportunities
- 8 Terms and Conditions
- 10 Classification List

Target Audience

Attendees of the Midwest Dental Conference include the key decision-makers and purchasers in their practices. These roles include dentists, dental hygienists, dental assistants and office managers — along with other dental team members. Dental students who are looking to begin fostering relationships as they move toward working in and owning practices are also in attendance. This ample audience allows you to generate leads for your company and gain significant returns for the small exhibit investment.

Intimate Setting

Our attendance fosters an intimate setting, which encourages dialogue between exhibitors and offers considerable exposure to our attendees. MDC attracts and maintains relationships with UMKC School of Dentistry alumni who return to the meeting and look for innovative ideas and products for their practice.

Registered Professional Attendees

Be a part of a growing conference that seeks to provide professionals with the educational tools and network to further their practice and experience in the dental field. Help our attendees stay up to date on product innovations in dental treatments.

- We Want to Ensure Your Success. We Provide:**
- “Exhibits Only” time slots built into the conference schedule.
 - Varying CE session time blocks to encourage traffic to the Exhibit Hall throughout the day.
 - Distribution of the Conference Guidebook with exhibitor information to all registrants.
 - Detailed directions and extensive signage to direct participants to the Exhibit Hall.
 - Exhibit promotion from the podium by session moderators.

BY THE NUMBERS

Annual average of
2,500
ATTENDEES

Represent more than
30 STATES
on average
(40 represented in 2026)

2027 EXHIBIT HALL SCHEDULE
Thursday, April 1, 2027
Exhibitor Move-In: Noon-6 p.m.

Friday, April 2, 2027
Exhibitor Move-In: 8-10 a.m.
CE Sessions: 9 a.m.-Noon and 2-5 p.m.
Exhibit Hall Open: 10 a.m.-6:30 p.m.
Exhibit Hall Lunch Break: Noon-2 p.m. (Boxed lunch available for purchase.)
Exhibit Hall Welcome Party: 5-6:30 p.m.

Saturday, April 3, 2027
CE Sessions: 9 a.m.-Noon and 2-5 p.m.
Exhibit Hall Open: 8:30 a.m.-4 pm.
Exhibit Hall Coffee Break: 8-9:30 a.m.
Exhibit Hall Lunch Break: Noon-2 p.m. (Boxed lunch available for purchase.)
Exhibitor Move-Out: 4 p.m.

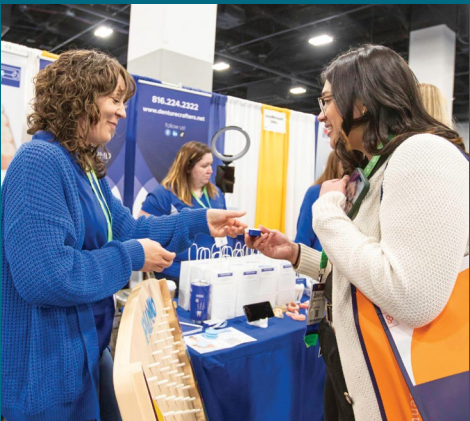
2027 MDC EXHIBIT HALL LOCATION
Conference Location
Sheraton Kansas City Hotel at Crown Center
2345 McGee St.
Kansas City, Missouri 64108

Exhibit Hall Location
Crown Center Exhibit Hall
(Connected to and accessible through the Sheraton Hotel)
2323 McGee St.
Kansas City, Missouri 64108



2027 SPEAKER LINEUP

- Michelle Briner-Garrido, DDS, OMR
Karen Davis, RDH, BSDH
Teresa Duncan, M.S.
Jessica Emmerich
Greg Grobmyer, DDS
Brenton Guice, M.A., LPC, RDH
Lora Hooper, BSDH, RDH, EFDA
Kristin Hunter, RDH, B.S.
David Landwehr, DDS, S.C.
Joy Lantz, RDH, PHDH, COM, IBCLC
Nathan Lawson, DMD, Ph.D.
Julia Price, DDS
Gina Pritchard, DNP, R.N., CNS, ACNP-BC
Anne Rice, RDH, B.S., FAAOSH, CDP
Augusto Robles, DMD, M.S.
Katrina Sanders, RDH, BSDH, M.Ed., R.F.
Alison Stahl, RDH, B.S., CEO
Marcos Vargas, DDS, M.S.
David Weber
J.B. White, DDS



17 HOURS
in the Exhibit Hall to
spend with attendees

What our attendees do:

- 33%** Dentists
- 30%** Students and Residents
- 23%** Dental Hygienists
- 10%** Office Staff
- 4%** Guests

EXHIBIT HALL MAP

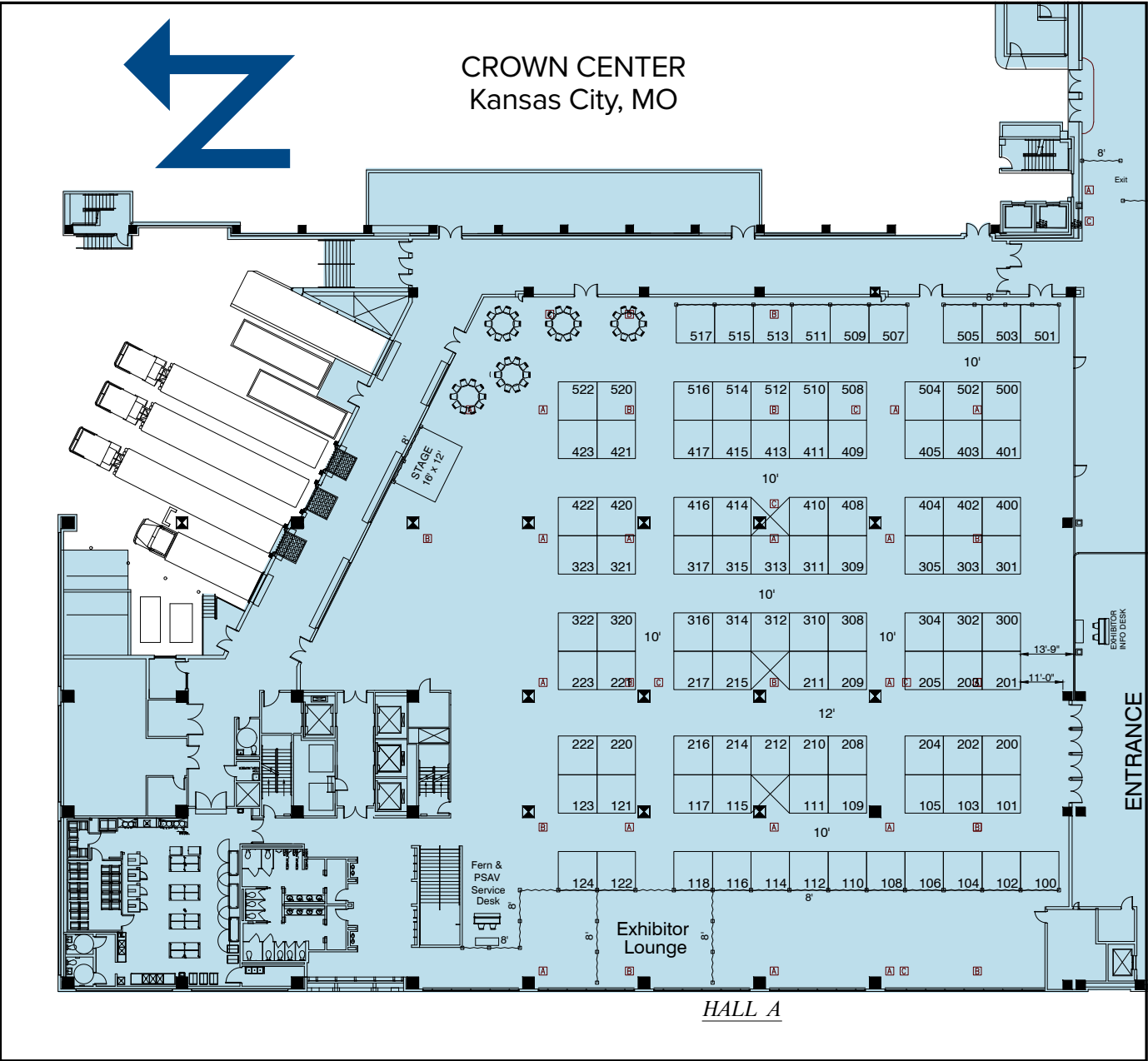


Exhibit Hall Early Bird Pricing
Book Before Feb. 1, 2027:

In-line Booth: \$1,300
Corner Booth: \$1,400

Exhibit Hall Pricing
After Feb. 1, 2027:

In-line Booth: \$1,400
Corner Booth: \$1,500



Meeting Contact

Midwest Dental Conference Exhibits Coordinator
Melanie Patek
Email: mdc@umkc.edu
Phone: 816-235-2060

Securing Your Booth

To secure a booth in the Exhibit Hall, you must fill out an exhibitor application, located inside this prospectus. **Payment must be included with your application to secure your booth. All booths are secured on a first-come, first-served basis, in the order which applications were received.** Consideration of proximity to similar businesses is also a factor when assigning spaces, so be sure to submit your application early.

Certificate of Insurance Required

For your protection, our host hotel requires a certificate of insurance for each exhibition company. This must be submitted by March 19, 2027, to mdc@umkc.edu. If your company already has an insurance policy that covers the Exhibit Hall, please submit the policy to mdc@umkc.edu.

Need Coverage? Scan the QR code
for more information on a convenient
policy for the event.



What's Included with a Booth Purchase
Each 10x10 Booth Includes:

- Pipe and drape (8 ft. back drape, 3 ft. side rail drape)
- One complimentary company identification sign
- One complimentary wastebasket
- Credentials for six representatives (Each additional rep is \$35. Please list all reps on exhibitor application.)
- Separate listings in the Conference Guidebook by company name and by product



What's Not Included

Tables and chairs are NOT included with the booth fee and must be ordered through Fern Expo or brought to the conference following the Terms and Conditions noted in this prospectus. Upon confirmation of space, companies will receive an exhibitor service kit from Fern Expo with further details and information on furnishing your booth. Encore will also provide details on powering your booth. Fern and Encore will also be on-site in the Exhibit Hall during the conference to assist you, should anything come up.

Cancellations

Cancellation requests must be made in writing to the Midwest Dental Conference, mdc@umkc.edu. An **80% refund** will be given if the cancellation is requested on or before **Nov. 5, 2026**. A **50% refund** will be given if a cancellation is requested between **Nov. 6** and **Dec. 23, 2026**. **No refund will be given for cancellations after Dec. 23, 2026.**

Registering Your Company Representatives

You will receive up to **six complimentary badges per 10x10 booth space rental** for your company representatives. These badges give access to the Exhibit Hall. They do not register representatives for conference sessions. Each additional badge is \$35 per person. Please put the names of your representatives on the designated area of your application.

Parking

Standard Hotel Rates:

- Self parking – \$33/day*
- Valet parking – \$45/day*

**Prices accurate at time of printing.*

Loading Dock

The loading dock is **located at 2301 McGee St.** This is for loading and unloading only. Vehicles cannot be parked there.

Exhibit Hall Welcome Party:
Friday, April 2, 5-6:30 p.m.

Check out the all-attendee Welcome Party in the Exhibit Hall! Food, drinks and attendees — all in the Hall for this fun conference kickoff event. Network with attendees and other exhibitors in a social setting.

Exhibit Hall Complimentary Coffee Bar:
Saturday, April 3, 8:30-9:30 a.m.

To encourage morning visits with vendors, we are offering a complimentary coffee for all attendees on Saturday from 8:30 to 9:30 a.m. in the Exhibit Hall.

Lunch Breaks:

We have a two-hour lunch break for attendees from noon to 2 p.m. Boxed lunches are available in the Exhibit Hall for purchase.

FREQUENTLY ASKED QUESTIONS

Will I receive, or can I purchase, an attendee list?

The Midwest Dental Conference is proudly affiliated with the University of Missouri-Kansas City and hosted by the UMKC Dental Alumni Association. Due to university policy, we are unable to provide attendee lists and contact information.

WARNING – Mailing List Pirates: The Midwest Dental Conference has not entered into any agreements with third-party vendors to provide attendee lists. Please disregard any emails or phone calls from companies claiming to be working with the Midwest Dental Conference.

When can I move into the Exhibit Hall? When do I move out?
Thursday, April 1

Exhibitor Move-In: Noon-6 p.m.

Friday, April 2

Exhibitor Move-In: 8-10 a.m.

Saturday, April 3

Exhibitor Move-Out: 4 p.m.

How do I book a room?

Exhibitors qualify for exclusive MDC room rates at both the Westin and the Sheraton Crown Center Hotels, which are connected by a covered walkway. Book online at midwestdentalconference.org/hotels. If booking via phone, mention the UMKC Dental Alumni Association Midwest Dental Conference. Rooms must be booked by March 11, 2027, to receive the discounted rate.

Westin Crown Center Hotel

1 East Pershing Road, Kansas City, Missouri 64108
816-474-4400
\$203 per night, plus tax
Single or double occupancy until March 11, 2027

Sheraton Kansas City Hotel at Crown Center

2345 McGee St., Kansas City, Missouri 64108
816-841-1000
\$203 per night, plus tax
Single or double occupancy until March 11, 2027

Who can I contact about shipping instructions?

Fern Expo will send the service kit by email after your booth is confirmed. If you wish to speak with someone about holding a shipment, or information in the kit, call 1-800-774-1251 ext. 1. All shipments should be addressed as follows:

Advance Shipments (Must arrive by March 31, 2027)

Address to:
[Your company name and booth number]
C/O Fern Exposition and Event Services
751 Wyoming St., Kansas City, Missouri 64101

Event Site Shipments (Cannot arrive before April 1, 2027)

Address to:
[Your company name and booth number]
C/O Fern Exposition and Event Services
Crown Center Exhibit Hall
2301 McGee St., Kansas City, Missouri 64108



SPONSORSHIP PERKS AT EACH LEVEL	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000
Company name and logo in the MDC Guidebook sponsor listing			
Company name, logo and link on the MDC website			
Company name and logo in the UMKC School of Dentistry alumni magazine, Explorer			
Company name and link on the MDC app			
Company name and logo on on-site signage denoting sponsorship level			
Floor cling in front of your Exhibit Hall booth denoting sponsorship level			
One 10'x10' booth space in the Exhibit Hall			
Social media mention on the UMKC Dental Alumni Association Facebook, X, LinkedIn and Instagram			
Promotional materials (e.g. flyer, postcard, etc. submitted by your company) in a combined meeting packet given to attendees at registration			
One full-page advertisement in the MDC Guidebook, submitted by your company			
Attendee e-blast (An exclusive message sent to the registered attendees of the conference)			
Early access and priority booth choice for the 2028 Midwest Dental Conference			

Speaker Sponsorship:
\$1,000-\$5,000+
Unlimited

Have your name or logo on display in association with a thought leader presenting at the Midwest Dental Conference. Recognition will be on meeting signage, given prior to the educational session and in conference promotional pieces (depending on print deadlines).

Attendee Bags:
\$6,000
Limited to one company

Have your name or logo on display at the conference and beyond. The attendee tote bag will have the sponsor's name and logo on the front of the bag and will be given to every attendee.

Attendee Bag Insert:
\$500
Limited

A limited number of exhibitors will be given the opportunity to include their promotional materials (flyer, post card, etc.) in a combined meeting packet. Company supplies 3,000 inserts and we will include one in each attendee's packet.

Attendee E-Blast:
\$1,500
Limited to three companies (one e-blast per day)

An exclusive message sent to the registered attendees of the conference.

Afternoon Popcorn Break:
\$3,500
Limited to one company

A popcorn machine will be set up for all attendees to enjoy near your booth space on Friday, April 2, from 1:30 to 3:30 p.m. Signage is available that will display sponsorship with booth number, name and logo.

Pens in Attendee Bags:
\$2,000
Limited to one company

Have your name in every attendee's hand. Pens are given to all attendees in their registration packets. The sponsoring company's name and/or logo will appear on the pen.

Lanyards:
\$3,500
Limited to one company

The lanyards are given to all attendees and exhibitors in their registration packets. The sponsoring company's name and/or logo will appear on the lanyard.

Attendee Internet:
\$6,000
Limited to one company

Provide this benefit to all the attendees in the hotel meeting rooms. Attendees will be able to access session handouts and stay connected to their clinic all because of you. Your company name will be used in the network name and seen by attendees accessing complimentary Wi-Fi.

Pouring from the Heart Gala:
\$2,000-\$10,000+
Unlimited

As a sponsor of this annual fundraising gala, you will receive advertising in the event brochure and on all signage at the event. Presenting sponsor will have a "Proud Sponsor of Pouring from the Heart" sign at their booth.



Conference Guidebook Ads:
\$500-\$1,000
Unlimited

Get your company's message in the hands of all the Midwest Dental Conference attendees by advertising in the MDC Guidebook. This on-site program contains all the pertinent information each attendee needs during the conference, including daily schedule, session information, maps and exhibitor listings. They will use and refer to this guide throughout the event.

**FULL
PAGE AD**

Full page ad:
\$1,000

FINAL SIZE:
 8.5" W x 11" H
 4 color; 300 dpi —
 submit PDF with
 embedded fonts

**HALF
PAGE AD**

Half page ad:
\$750

FINAL SIZE:
 8.5" W x 5.5" H
 4 color; 300 dpi —
 submit PDF with
 embedded fonts

**QUARTER
PAGE AD**

Quarter page ad:
\$500

FINAL SIZE:
 4.25" W x 5.5" H
 4 color; 300 dpi —
 submit PDF with
 embedded fonts

**ARTWORK DUE BY
 FEB. 1, 2027**

The exhibitor agrees that the Terms and Conditions of the Midwest Dental Conference are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the exhibition.

Assignment of Space

Assignment of booth space continues to be arranged on a FIRST-COME, FIRST SERVED basis. Every effort will be made to accommodate your preference. However, if you have a strong preference, it is recommended you submit your application and full payment as soon as possible. All exhibits will be in the Crown Center Exhibit Hall adjacent to the Sheraton Kansas City Hotel at Crown Center. The construction and content of exhibits is subject to approval by the exhibits coordinator. The Midwest Dental Conference reserves the right to curtail exhibits, in whole or part, that are judged to be inconsistent with the professional character of the conference.

Contract for Space

By applying for exhibit space, the applicant releases the Midwest Dental Conference from any and all liabilities to the applicant, its agents, licensees or employees that may arise or be asserted as a result of application submission or participation in this exhibit. The Midwest Dental Conference determines the eligibility of any company or product for the exhibit. Application acceptance does not imply endorsement of products or services by the Midwest Dental Conference, nor does rejection imply lack of merit of same. This application (once accepted by the Midwest Dental Conference with booth space assignment) constitutes a contract for the right to use the space.

Full rental fee for space is due and payable with the application. Refunds are made only according to the written Terms and Conditions. Should space remain unoccupied at the opening of the exhibition, the Midwest Dental Conference may rent or use the space without obligation or refund.

Arrangement of Space

The Midwest Dental Conference reserves the right to alter at any time the location, size and display limits of booths if such alterations are in the best interest of the exhibition as a whole. Exhibits may not project beyond the assigned limits or interfere with traffic. Aisles are under the control of the Midwest Dental Conference and may not be used for exhibits.

Subletting of Space

No exhibitor shall assign, sublet or apportion the whole or any portion of space allotted, nor exhibit therein any products/services other than those manufactured or distributed by the exhibitor in the regular course of the exhibitor's business, nor permit any representative of any firm not exhibiting to solicit business or take orders in the exhibitor's space. Any exhibitor violating this rule will be required to pay a penalty in an amount equal to the price paid for their space.

Cancellation Policy

Cancellation requests must be made in writing to the Midwest Dental Conference, mdc@umkc.edu. An **80% refund** will be given if the cancellation is requested on or before **Nov. 5, 2026**. A **50% refund** will be given if a cancellation is requested between **Nov. 6** and **Dec. 23, 2026**. **No refund will be given for cancellations after Dec. 23, 2026.**

Drayage

Due to the layout of the hall, space is not available to store display material and show merchandise. At the conclusion of the exhibitor set-up, all related equipment, crates, etc., should be removed from the premises and may not be returned to the premises before the last day of the exhibit show period. The facility will charge accordingly for removal of any items left on the premises.

Admission Credentials

All members of an exhibit staff must be full-time employees of the exhibiting company. Dentists, dental hygienists, dental assistants or laboratory technicians may not be registered as exhibitors unless he or she is an officer of the company or a full-time (non-practicing) employee. Exhibiting companies that register a dental professional as a guest will forfeit their rights to exhibit and will be charged the applicable registration fees for all personnel who obtain entry in violation of the rules of admission. Any company violating the rules of admission will be expelled from the Exhibit Hall without refund and will be excluded from future invitations to exhibit.

Conduct

The Midwest Dental Conference is committed to creating a welcoming, safe and productive environment, free from harassment, discrimination and intimidation. Exhibitors should refrain from overt statements, behavior or pointed humor that disparages the rightful dignity and social equality of any individual or group. Violation of this conduct policy is to be reported to the UMKC School of Dentistry Alumni Office, who will investigate all reported instances, and, when found to have occurred, take appropriate action, such as forfeiting future exhibiting rights.

Identification Badges

Identification badges will be required to enter the Exhibit Hall. Representatives of your company will be issued badges for their use only. All personnel must be authentic employees of the company exhibiting. Your company may be subject to fines if there is false representation of company representatives. **You will receive up to six (6) complimentary badges per 10x10 booth space rental. Each additional badge is \$35 per person. Your complete list due by March 2, 2027.**

Security

While every effort will be made to provide a secure area, be advised that the Midwest Dental Conference, its sponsors, decorators or Exhibit Hall assume no responsibility for any loss or damage during the set-up, exhibition or tear-down of exhibits.

Attendees List

Due to affiliation with the University of Missouri-Kansas City, **we are not able to release attendees' mailing information.**

Dismantling Hours

Dismantling may **ONLY** begin when the show closes at 4 p.m. on Saturday, April 3. Non-compliance may result in loss of future exhibition privileges.

Demonstrations/Souvenirs and Samples

All demonstrations or promotional activities must be confined to the limits of the booth. No signs or placards may be displayed on persons or otherwise outside exhibit spaces. Exhibitors shall post no bills or signs inside or outside of the exhibit area without the permission of the coordinator of exhibits. Distributing samples and souvenirs in a dignified manner is permitted, provided there is no interference with other exhibits. The Midwest Dental Conference may withhold or withdraw permission to distribute advertising materials, samples or souvenirs that are judged inappropriate to the character of the conference.



Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and owners of the property where the exhibition is being held. The Midwest Dental Conference’s designated representative will have the full power of the interpretation and enforcement of these terms and conditions and may amend them at any time. Any and all questions not covered in the Terms and Conditions are subject to the decision of the Midwest Dental Conference and shall be binding on parties affected by them as by the original terms and conditions. Exhibitors, or their representatives, who fail to comply with the terms of the contract or who fail to conduct themselves in a professional manner, in the opinion of the director of the Midwest Dental Conference, may be dismissed from the exhibition without refund or other appeal.

Loss or Damage

UMKC Dental and Dental Hygienists’ Alumni Associations, Crown Center Exhibit Hall, the decorator and their personnel will not be held responsible for any loss and/or damage to exhibits or other properties while such are on the facility property. The exhibitor shall accept full responsibility for any damage caused by the exhibitor or their representatives and agrees to indemnify and hold harmless the hotel and UMKC Dental and Dental Hygienists’ Alumni Associations from and against any and all claims for any such loss, damage or injury, no matter how caused. In all cases, exhibitors will need to provide their own insurance.

Insurance

Our host hotel requires a certificate of insurance for each exhibiting company. This must be submitted by March 19, 2027. This is for your protection. All property of the exhibitor is understood to remain under their custody and control in transit to, within or from the confines of the exhibit area, subject to the Terms and Conditions of the exposition. When signing the exhibitor contract, the exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Hotel, its owners, its operator, Starwood Hotels & Resorts Worldwide, Inc., and each of their respective parents, subsidiaries, affiliates, employees, officers, directors and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of, or caused by, its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the hotel and its employees and agents. The exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of comprehensive general liability insurance and contractual liability insurance, insuring and specifically referring to the contractual liability set forth in this prospectus, in an amount not less than \$2,000,000 combined single limit for personal injury and property damage. The hotel, its owners, its operator and Starwood Hotels & Resorts Worldwide, Inc. shall be included in such policies as additional named insureds. In addition, the exhibitor acknowledges that neither the hotel, its owners, its operator, nor Starwood Hotels & Resorts Worldwide, Inc. maintain insurance covering exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.

Operations

No nails, tacks or screws shall be attached to the walls, woodwork or floors of the buildings. No gasoline, kerosene, acetylene or other flammable and explosive substance will be permitted in the buildings unless cleared in writing by the city fire marshal prior to the convention. A copy of any such approval must be made available to the coordinator of exhibits prior to the convention.

Furnishings/Floor Covering

Booth furnishings may be obtained through Fern Expo. All exhibitors are responsible for ensuring their booth space has a floor covering. Floor coverings may be rented from Fern.

Unloading/Loading

Due to limited space, exhibitors may only park at the loading dock while they are loading or unloading. Any vehicle left unattended at the loading dock can and may be towed. All commercial vehicles must be unloaded and loaded by Fern employees; any non-commercial or personal vehicle may be unloaded and loaded by exhibitors.

Courtesies

To ensure a professional climate and appearance for the entire exhibit display area, exhibitors are requested not to remove their equipment or displays between the opening and closing of the show without special permission from the coordinator of exhibits. Exhibitors must not interfere with neighboring exhibits and must avoid use of bright or flashing lights, loud noises, displays which obstruct view, etc.

Inability to Perform

Should the Midwest Dental Conference be prevented from conducting the conference or exhibitions by any cause beyond its control or if the conference cannot permit the exhibitor to occupy the rented space for any reason beyond its control, the Midwest Dental Conference will refund to the exhibitor the full rental fee less a proportionate share of any exhibit expenses. The Midwest Dental Conference will have no further obligation or liability to the exhibitor.

Interpretation and Enforcement

These Terms and Conditions become part of the contract between the exhibitor and the Midwest Dental Conference. The Midwest Dental Conference’s designated representative will have the full power of the interpretation and enforcement of these terms and conditions and may amend them at any time. Any and all questions not covered in the Terms and Conditions are subject to the decision of the Midwest Dental Conference and shall be as binding on parties affected by them as by the original terms and conditions. Exhibitors, or their representatives, who fail to comply with the terms of the contract, or who fail to conduct themselves in a professional manner, in the opinion of the director of the Midwest Dental Conference, may be dismissed from the exhibition without refund or other appeal.

Health Safety Measures

For the health and safety of our guests, we will follow the latest Kansas City and CDC guidelines regarding a pandemic or any other global health concerns.

Please select a maximum of three (3) categories that describe the products or services provided by your company. We will use these categories to “index” your company in our Conference Guidebook.

- 1. Abrasives, Disks, Points and Wheels
- 2. Absorbents
- 3. Acrylics and Accessories
- 4. Air Compressors
- 5. Air Dryers
- 6. Alloys, Precious and Nonprecious
- 7. Amalgam Products
- 8. Analgesia Equipment and Supplies
- 9. Anatomical Models
- 10. Anesthetics, Local and Accessories
- 11. Apex Locators
- 12. Articulators and Accessories
- 13. Audiovisual Equipment and Materials
- 14. Biological Monitoring
- 15. Bleaching Kits
- 16. Blood Pressure Equipment
- 17. Bonding Equipment
- 18. Bone Grafting Materials
- 19. Burs, All Types
- 20. Business Equipment/Office Supplies
- 21. Business Systems
- 22. Business and Financial Services
- 23. CAD/CAM Systems
- 24. Cabinets
- 25. Casting Machines
- 26. Casting Materials
- 27. Cement, All Types
- 28. Chairs and Accessories
- 29. Claims Processing
- 30. Composite Materials
- 31. Computer Forms
- 32. Computer Hardware
- 33. Computer Imaging
- 34. Computer Software
- 35. Cotton Products
- 36. Credit/Collection Programs
- 37. Crown/Bridge Materials
- 38. Darkroom Equipment/Supplies
- 39. Dental Care Products
- 40. Dental Dealers
- 41. Dental Hygiene Materials
- 42. Dental Implants and Accessories
- 43. Dental Laboratories
- 44. Dental Plans
- 45. Dental Porcelain
- 46. Dental Support Organization
- 47. Denture Base/Reline/Repair Resins/Care
- 48. Diagnostic Equipment
- 49. Disposable Products
- 50. Education

- 51. Educational Material, Patient and Doctor
- 52. Electronics Claims Transmissions
- 53. Electrosurgical Equipment
- 54. Emergency Kits
- 55. Endodontic Instruments/Supplies
- 56. Equipment Leasing/Financing
- 57. Equipment Repair and Maintenance
- 58. Evacuators and Evacuating Systems
- 59. Eyewash Stations
- 60. Faucets
- 61. Filling Materials and Accessories
- 62. Financial Services
- 63. Financing (Dental Equipment)
- 64. Financing (Dental Patient)
- 65. Financing (Practice Acquisition)
- 66. Floss
- 67. Fluoride Products
- 68. Gel, Scaling
- 69. Glass Ionomers
- 70. Gloves
- 71. Gum/Chewing
- 72. Hand Pieces, Operating and Laboratory
- 73. Impression Materials
- 74. Incentive Materials, Patients
- 75. Infection Control/Compliance
- 76. Infection Control/Products
- 77. Infectious/Hazardous Waste Handlers
- 78. Instruments, Diamond
- 79. Instruments, Operating and Accessories
- 80. Insurance
- 81. Inter Communication Systems
- 82. Internet
- 83. Intraoral Cameras
- 84. Investment Materials/Equipment
- 85. Investment Planning
- 86. Investment Planning, Estate
- 87. Jewelry
- 88. Laboratory Equipment
- 89. Lasers
- 90. Leasing
- 91. Light, Curing
- 92. Lighting Accessories
- 93. Linings, Cavity
- 94. Loupes
- 95. Masks/Shields
- 96. Medicaments
- 97. Military
- 98. Miscellaneous
- 99. Mobile Dentistry
- 100. Office Furniture/Decor
- 101. Operating Lights (Intra-Oral)
- 102. Operating Room Supplies/Equipment
- 103. Optical Aids
- 104. Oral Irrigation Devices
- 105. Oral Rinses
- 106. Orthodontic/Pedodontic Materials
- 107. Oxygen/Anesthesia Equipment
- 108. Paper Products
- 109. Periodontal Instruments
- 110. Periodontal Products
- 111. Personnel Service
- 112. Pharmaceuticals
- 113. Photographic Equipment, Supplies
- 114. Porcelain Polishes
- 115. Porcelain Repair Products
- 116. Portable Equipment
- 117. Practice Management
- 118. Practice Marketing
- 119. Practice Sales
- 120. Preventive Dentistry Products
- 121. Prophylaxis Angles, Kits and Cups
- 122. Prosthetic and Laboratory Supplies
- 123. Publications/Professional and Scientific
- 124. Pulp Testers
- 125. Record-Keeping Systems
- 126. Refineries
- 127. Restorative Materials and Accessories
- 128. Retention Pins
- 129. Retirement Programs
- 130. Retraction Materials
- 131. Saliva Ejectors
- 132. Saliva, Synthetic
- 133. Sealants
- 134. Sharpeners
- 135. Signs
- 136. Skin Care
- 137. Snoring Appliances
- 138. Spore Testing
- 139. Staffing/Personnel Services
- 140. Sterilizers/Accessories
- 141. Stools, Dental Operating/Laboratory
- 142. Subscriptions Services
- 143. Surgical Supplies
- 144. Syringes and Accessories
- 145. TMJ Products
- 146. Teeth, Artificial
- 147. Toothbrushes
- 148. Toys
- 149. Ultrasonic Equipment
- 150. Uniforms and Gowns
- 151. Units and Accessories
- 152. Upholstery
- 153. Vacuum Equipment
- 154. Video Equipment
- 155. Wax, All Types
- 156. Web Site Development
- 157. X-Ray Films, Intraoral/Extraoral
- 158. X-Ray Machines/ Accessories/Processor

Midwest Dental Conference
University of Missouri-Kansas City
School of Dentistry
Office of Alumni and Advancement
650 E. 25th St.
Kansas City, MO 64108-2784



**NEXT MIDWEST
DENTAL CONFERENCE:**
APRIL 20-23, 2028